

GULF COAST CATHOLIC

2024-2025

ADVERTISING OPPORTUNITIES

Business/Ministry Name

Your Name

Street Address

City, State, Zip

Telephone

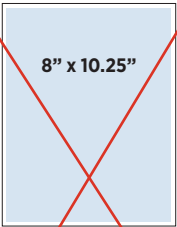
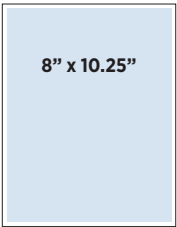
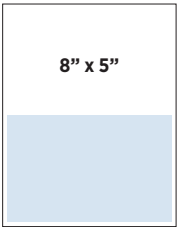
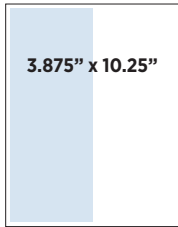
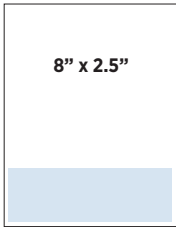
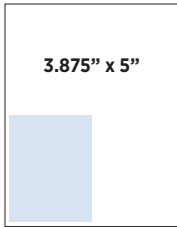
Email

Signature

Indicate Name of Sales Rep (if any)

Please place a check in front of each issue to be published in and ad size.

Issue	Ad Reservation Due	Ad File Due	Mail Date
<input checked="" type="checkbox"/> Completed	<input checked="" type="checkbox"/> Completed	<input checked="" type="checkbox"/> Completed	<input checked="" type="checkbox"/> Completed
<input checked="" type="checkbox"/> Completed	<input checked="" type="checkbox"/> Completed	<input checked="" type="checkbox"/> Completed	<input checked="" type="checkbox"/> Completed
<input type="checkbox"/> May 2025	3/1/25	3/12/25	4/28/25
<input type="checkbox"/> August 2025	5/31/25	6/11/25	8/4/25

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
					
8" x 10.25" Inside front cover/ (- Inside back cover) 1-3 issues: \$8,000 each 4 issues: \$7,000 each	8" x 10.25" Full page: 1-3 issues: \$5,000 each 4 issues: \$4,000 each	8" x 5" Half page horizontal: 1-3 issues: \$2,700 each 4 issues: \$2,200 each	3.875" x 10.25" Half page vertical: 1-3 issues: \$2,700 each 4 issues: \$2,200 each	8" x 2.5" Quarter page horizontal: 1-3 issues: \$1,600 each 4 issues: \$1,200 each	3.875" x 5" Quarter page vertical: 1-3 issues: \$1,600 each 4 issues: \$1,200 each

Terms and Conditions: Being a Catholic publication, *Gulf Coast Catholic* reserves the right to deny any advertising that is contrary to the moral teachings of the Catholic Church. All submitted advertising is also subject to the approval of the publisher. Examples of advertising not accepted include alcohol, tobacco, and political ads. *Gulf Coast Catholic* reserves the right to insert the word "advertisement" above or below any copy. We reserve the right to adjust advertising rates at anytime upon 30 days written notice. Cancellations or changes in orders may not be made by the advertiser nor its agency after the reservation closing date. Positioning of advertisements is at the discretion of the publisher. **Billing and Credit Terms:** Make checks payable to the Diocese of St. Petersburg. Your support may qualify as a tax-deductible donation. **Printing Specifications for Client Provided Materials:** Acceptable file format is PDF with embedded fonts preferred (set distiller to "Press Quality"). Ads also can be accepted in EPS, Adobe InDesign, Illustrator and Photoshop files. All ads must be exact size at 100%, 300 dpi. Submit files via email to: advertise@dosp.org. Include a high-resolution color print of the ad. **Upon signature this document becomes a binding order.**

**Contact us with Questions 727-344-1611 or
Submit Form to advertise@dosp.org**

I will submit camera-ready ad. I need design services for my ad.

WHY ADVERTISE?

Reach Your Audience

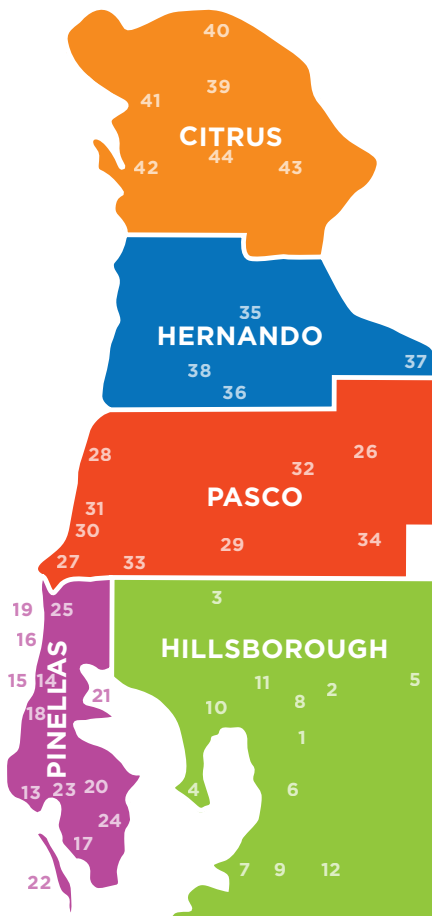
Gulf Coast Catholic is a high quality publication available online and in print that is created by an award-winning production and editorial staff. We have advertising rates for every budget. Each print issue of *Gulf Coast Catholic* will reach approximately 250,000 readers in 100,000 households in West Central Florida.

Passionate Readership

Our 2024 magazine survey confirms that *Gulf Coast Catholic* – which is designed to uplift and inspire through compelling, people-based stories – is passionately read by a wide range of age groups.

Digital Directory

Your business/ministry name and website will be added to the *Gulf Coast Catholic* Digital Directory. This webpage will be a valuable resource for our *Gulf Coast Catholic* community. A link to this directory is sent to more than 30,000 people each month and a QR code to this webpage will be included in each print issue of *Gulf Coast Catholic*.



GULF COAST CATHOLIC

*The Official Magazine of the Diocese of St. Petersburg
Serving Tampa Bay, the Suncoast and the Nature Coast*

As the largest distributed Catholic magazine in Florida, we will provide a publication with:

- Full color ads
- High pass-along rate
- Digital online presence
- Design services available
- Award-winning production/editorial staff
- Credibility in your market
- Appeals to all ages

Cities and Towns We Cover Include:

HILLSBOROUGH COUNTY

- Brandon
- Dover
- Lutz
- MacDill AFB
- Plant City
- Riverview
- Ruskin
- Seffner
- Sun City Center
- Tampa
- Temple Terrace
- Wimauma

PINELLAS COUNTY

- Bay Pines
- Clearwater
- Clearwater Beach
- Dunedin
- Gulfport
- Largo
- Palm Harbor
- Pinellas Park
- Safety Harbor
- Saint Pete Beach
- Seminole
- St. Petersburg
- Tarpon Springs

PASCO COUNTY

- Dade City
- Holiday
- Hudson
- Land O'Lakes
- New Port Richey
- Port Richey
- San Antonio
- Trinity
- Zephyrhills

HERNANDO COUNTY

- Brooksville
- Masaryktown
- Ridge Manor
- Spring Hill

CITRUS COUNTY

- Beverly Hills
- Citrus Springs
- Crystal River
- Homosassa
- Inverness
- Lecanto