

# GULF COAST CATHOLIC

2024-2025

## ADVERTISING OPPORTUNITIES

Business/Ministry Name

Your Name

Street Address

City, State, Zip

Telephone

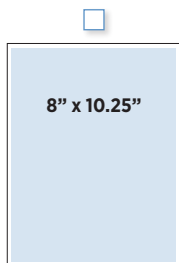
Email

Signature

Indicate Name of Sales Rep (if any)

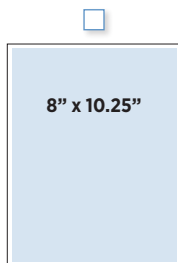
Please place a check in front of each issue to be published in and ad size.

	Issue	Ad Reservation Due	Ad File Due	Mail Date
<input type="checkbox"/>	Fall 2024	6/14/24	6/22/24	8/12/24
<input type="checkbox"/>	Advent/Christmas 2024	9/16/24	9/23/24	11/11/24
<input type="checkbox"/>	Lent/Easter 2025	11/3/24	11/10/24	2/10/25
<input type="checkbox"/>	Summer 2025	3/3/25	3/10/24	5/5/25



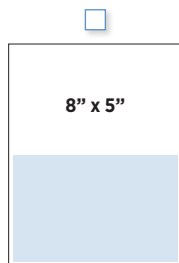
8" x 10.25"

**Inside front cover/ (sold)**  
**Inside back cover:**  
 1-3 issues: \$8,000  
 4 issues: \$7,000  
 One available per issue.



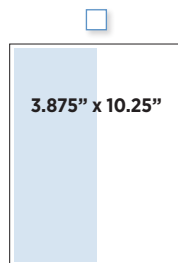
8" x 10.25"

**Full page:**  
 1-3 issues: \$5,000  
 4 issues: \$4,000  
 Two available per issue.



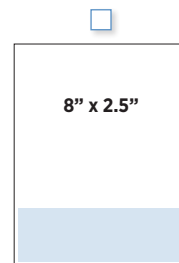
8" x 5"

**Half page horizontal:**  
 1-3 issues: \$2,700  
 4 issues: \$2,200  
 Two available per issue.



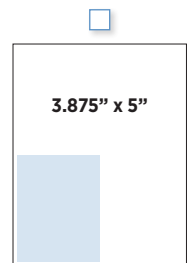
3.875" x 10.25"

**Half page vertical:**  
 1-3 issues: \$2,700  
 4 issues: \$2,200  
 Two available per issue.



8" x 2.5"

**Quarter page horizontal:**  
 1-3 issues: \$1,600  
 4 issues: \$1,200  
 Four available per issue.



3.875" x 5"

**Quarter page vertical:**  
 1-3 issues: \$1,600  
 4 issues: \$1,200  
 Four available per issue.

**Terms and Conditions:** Being a Catholic publication, *Gulf Coast Catholic* reserves the right to deny any advertising that is contrary to the moral teachings of the Catholic Church. All submitted advertising is also subject to the approval of the publisher. Examples of advertising not accepted include alcohol, tobacco, and political ads. *Gulf Coast Catholic* re-serves the right to insert the word "advertisement" above or below any copy. We reserve the right to adjust advertising rates at anytime upon 30 days written notice. Cancellations or changes in orders may not be made by the advertiser nor its agency after the reservation closing date. Positioning of advertisements is at the discretion of the publisher except where a request for a specific preferred position is acknowledged by the publisher in writing and may be subject to a preferred placement up-charge. **Billing and Credit Terms:** Payment in advance is required for all advertisers except parishes and schools, the Pastoral Center, and those with established credit. Make checks payable to the Diocese of St. Petersburg. Your support may qualify as a tax-deductible donation. **Printing Specifications for Client Provided Materials:** Acceptable file format is PDF with embedded fonts preferred (set distiller to "Press Quality"). Ads also can be accepted in EPS, Adobe InDesign, Illustrator and Photoshop files. All ads must be exact size at 100%, 300 dpi. Submit files via email to: [advertise@dosp.org](mailto:advertise@dosp.org). Include a high-resolution color print of the ad. **Upon signature this document becomes a binding order.**

Contact us with Questions 727-374-0217 or  
 Submit Form to [advertise@dosp.org](mailto:advertise@dosp.org) or  
 via Fax 727-345-3086 We design your ad for free!

\_\_\_\_ I will submit camera-ready ad. \_\_\_\_ I need design services for my ad.

# WHY ADVERTISE?

## Reach Your Audience

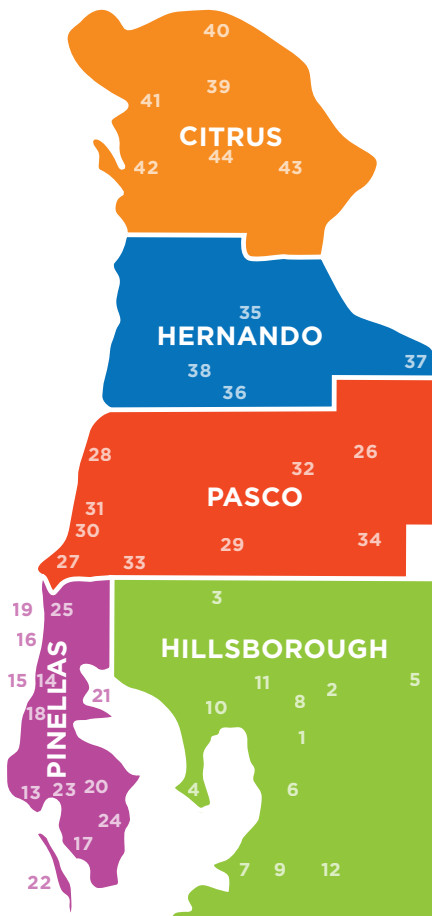
*Gulf Coast Catholic* is a high quality publication available online and in print that is created by an award-winning production and editorial staff. We have advertising rates for every budget. Each print issue of *Gulf Coast Catholic* will reach approximately 250,000 readers in 100,000 households in West Central Florida.

## Passionate Readership

Our 2024 magazine survey confirms that *Gulf Coast Catholic* – which is designed to uplift and inspire through compelling, people-based stories – is passionately read by a wide range of age groups.

## Digital Directory

Your business/ministry name and website will be added to the *Gulf Coast Catholic* Digital Directory. This webpage will be a valuable resource for our *Gulf Coast Catholic* community. A link to this directory is sent to more than 30,000 people each month and a QR code to this webpage will be included in each print issue of *Gulf Coast Catholic*.



# GULF COAST CATHOLIC

*The Official Magazine of the Diocese of St. Petersburg  
Serving Tampa Bay, the Suncoast and the Nature Coast*

**As the largest distributed Catholic magazine in Florida, we will provide a publication with:**

- Full color ads
- High pass-along rate
- Digital online presence
- Design services available
- Award-winning production/editorial staff
- Credibility in your market
- Appeals to all ages

## Cities and Towns We Cover Include:

### HILLSBOROUGH COUNTY

- Brandon
- Dover
- Lutz
- MacDill AFB
- Plant City
- Riverview
- Ruskin
- Seffner
- Sun City Center
- Tampa
- Temple Terrace
- Wimauma

### PINELLAS COUNTY

- Bay Pines
- Clearwater
- Clearwater Beach
- Dunedin
- Gulfport
- Largo
- Palm Harbor
- Pinellas Park
- Safety Harbor
- Saint Pete Beach
- Seminole
- St. Petersburg
- Tarpon Springs

### PASCO COUNTY

- Dade City
- Holiday
- Hudson
- Land O'Lakes
- New Port Richey
- Port Richey
- San Antonio
- Trinity
- Zephyrhills

### HERNANDO COUNTY

- Brooksville
- Masaryktown
- Ridge Manor
- Spring Hill

### CITRUS COUNTY

- Beverly Hills
- Citrus Springs
- Crystal River
- Homosassa
- Inverness
- Lecanto