



COURAGEOUSLY
Living the Gospel



GULF COAST CATHOLIC

GulfCoastCatholic.org

A New Magazine Serving Tampa Bay,
the Suncoast, and the Nature Coast

Media Kit 2023-2024

Grow Your Business/Ministry
Reach New People
Share the Light of Christ

To learn about advertising opportunities, contact: advertise@dosp.org



About GULF COAST CATHOLIC



100,000
HOUSEHOLDS



5 COUNTIES ALONG
THE GULF COAST
/TAMPA BAY

HILLSBOROUGH, PINELLAS, CITRUS,
HERNANDO, PASCO



MAILED ON A
QUARTERLY
BASIS



PRINT MAGAZINE



WEBSITE



DIGITAL MAGAZINE

THE OFFICIAL MAGAZINE OF THE
DIOCESE OF ST. PETERSBURG
SERVING TAMPA BAY, THE SUNCOAST &
THE NATURE COAST

Reach Your Audience

Gulf Coast Catholic is a high-quality publication available **online** and in **print** that is created by an **award-winning** production and editorial staff. We have advertising rates for every budget. Each print issue of *Gulf Coast Catholic* will be mailed into **100,000 households** in West Central Florida. Our subscription is **free**. There is no paywall on digital.

Passionate Readership

Independent readership audits by our publisher, FAITH Catholic, confirm that the magazine format – which is designed to **uplift** and **inspire** through compelling, **people-based stories** – is passionately read by a wide range of age groups.

Mission-Driven

Our **mission** is to bring people in the Diocese of St. Petersburg **closer to Jesus** and His Church so we can Courageously Live the Gospel.



Trusted Connections

Advertising in *Gulf Coast Catholic* aligns your organization with the **Diocese of St. Petersburg**, that is currently comprised of 80 parishes and missions, as well as 46 schools and early childhood centers, two universities, and a variety of social service, health care, housing, and pastoral ministries.

www.gulfcoastcatholic.org/advertise

"Gulf Coast Catholic provides advice for Catholic living, inspirational articles, information about the Catholic faith, and ideas for enhancing your prayer life."
— BISHOP GREGORY PARKES



2023-2024 Editions



ADVENT/CHRISTMAS ISSUE

(Mailed in November, 2023)



LENT/EASTER ISSUE

(Mailed in February, 2024)



SUMMER ISSUE

(Mailed in May, 2024)

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